

# Plum

**Trademark:** JOFELA™  
**Variety:** HOH 7346 (S)  
**Species:** Plum, *Prunus domestica*



<b>Origin:</b>	
Breeder, Place	Dr. W. Hartmann, University Hohenheim, Germany
Intellectual property	Artevos, Germany
Parents	Jojo (S) x Felsina
Crossing number	7346
Property rights	registered for German plant variety rights and EU trademark
<b>Blossom:</b>	
Blooming date	medium early to medium
Fertility	self-fertile
<b>Fruit:</b>	
Ripening time	medium late, 8.-9. plum week
Scale, shape	medium large, obovoid, tapering to the top
Colour	dark purple to dark blue with heavy bloom
Fruit flesh	green yellow, medium firm, juicy
Taste	spicy taste with balanced sugar-acid ratio and very high brix
Stone separability	freestone
Plum pox	immune
Storability	good
<b>Tree:</b>	
Vigour	medium strong
Crop load	from an early age at our place, high and regular
<b>Evaluation:</b>	JOFELA™ HOH 7346 (S) is resistant to Plum Pox Virus, has an excellent taste and can be picked over a long period. This variety is suitable for fresh eating as well as baking.  In some years occurs shrivel near the stalk.